SIMPLE CONTENT CALENDAR TEMPLATE EXAMPLE

PLATFORM	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
YOUTUBE	**How-To Video**	**How-To Video**	**How-To Video**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
	Test post 1	Test post 2	Milestone A	Post 1	Post 2	No weekend post	No weekend post
FACEBOOK	**Best Recipes**	**Best Recipes**	**Best Recipes**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
	Audience poll	Audience poll	Poll results post	Photo feature	Photo feature	Weekend audience poll	Poll results
LINKEDIN	**Career Goals**	**Career Goals**	**Career Goals**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
	Audience poll	Audience poll	Poll results post	Top 5 article	Photo feature	No weekend post	No weekend post
INSTAGRAM	**Campaign Beta**	**Campaign Beta**	**Campaign Beta**	**TOPIC**	**TOPIC**	**TOPIC**	**TOPIC**
	Internal meeting - no posts	Campaign Beta launch	Campaign Beta video	Photo feature	Photo feature	Weekend audience poll	Poll results